

# The Simplex Developer



Seven Cross Street  
Auburn, R. I.

## FINAL OFFER ON THE SIMPLEX BELLS

You want muscle. You desire health. You wish for the things that muscle and health bring,

--but you can't get them by wishing for them. Action counts! Strength is there! Health is there! Superb strength. Glorious health. They are waiting for you. But you've got to reach out and take them. They won't come to you.

Big muscles and perfect health--large sinewy arms, broad deep chest--can be obtained in one way alone--by working with nature according to her laws.

Cell life cannot be pushed beyond its power of recuperation without bad results--staleness, muscle-binding, varicose, hardening of the arteries, and so on. You know the signs. The cells that compose your body are small organisms that must have an opportunity to restore the energy that use in keeping you alive. They must not be overtaxed or forced,

--but with the Simplex Developing Bells, it is practically impossible to develop strain, overtax the muscular tissue, or devitalize the cells. Beginning lightly the task keeps steps with the cell growth. Prepared for the gradually increasing task the cell is stimulated to the point of highest efficiency. The muscles grow, expand, develop, and your body becomes stronger, more virile, more vigorous because you have followed the law of growth.

Not confined to the limits of bar-bell movements, the Simplex Bells develop every muscle of the body. No matter what system you may be using, the fascinating exercises with the Simplex Developers will improve that system.

## ONE DOLLAR BRINGS THE BELLS ON APPROVAL WITH COMPLETE SYSTEM

You need these bells. You want the health and strength they develop. Now you can get them for little o' nothing--THREE DOLLARS. But send only one dollar now. You may pay the balance--\$2--upon receipt of the bells and exercises. When you pay \$3 for these wonderful body builders you get "a fortune for a farthing."

If you're not satisfied with your physical condition, send for the bells today! You know what's what. You know when you're offered a real opportunity. Get on the road to physical prowess and lithesome strength by mailing your letter NOW!

Don't bother to write a letter. Just write your name on this sheet and enclose with your remittance in the envelope and mail today!

Note: You may remit in 1c or 2c stamps (U.S.) or in any other way you choose.

*Simplex*