

THE WONDER-BELL COMPANY

52 FRANCES AVE.

AUBURN, PROVIDENCE, R. I.



March 20, 1919.

Dear Mr. Coulter:

If you are looking ahead to a more abundant life; if you are interested in acquiring masterful power of mind and body; if you desire to develop all the powers within you to their highest possible point; and if you realize that strength is only for the person who goes after it--read every word of the special offer we are making you for the next ten days.

--an offer that is so liberal, so just, so fair, so unusual, that any man who is ambitious at all will accept it.

It makes no difference whether you are sixteen or sixty, tall and thin, or short and fat, whether you run a lathe or a typewriter, go to school or work twelve hours a day--the Simplex System of Mind and Body Culture and one pair of Wonder-Bells, will demonstrate in ten days that you possess only a small share of the glorious health, superb strength, clear thinking power, and sex force that you are entitled to.

It will demonstrate this, because it goes deeper than mere muscle. It goes to the fountain head of all life--sex. By strengthening that it strengthens all: your nerves so that you will sleep better, your lungs so that you will breathe better, your stomach so that you will eat better, your heart so that you will feel better, your muscles so that you will work better, your brain so that you will think better.

It places you on the road to a fuller life, a happier life, a prouder life--a life full of magnetic energy, full of personal attraction, full of keen ambitious thinking that will urge you up to greater attainments.

Gloomy thoughts, doubtful thoughts, irritable thoughts will vanish before the strong sure positive action of the virile man fully alive to every opportunity, and ready to grasp it.

While this system will build muscle, all you want of it, it does not stop there, nor does it build by the faulty strong-man method that overtaxes the heart and drains the system of vital energy. It is a new system based upon a new discovery in muscular concentration, cell energizing, and growth plateaus; and has been worked out into a simple plan whereby any man who is willing to give it fifteen minutes a day can increase all his powers.

If you imagine that big muscles always mean great strength to endure, read Walter Camp's article in the American Magazine for March, 1919. Camp is considered the greatest authority on athletics in this country. He says, "It took the war to bring home the fact that the muscle-heavy man cannot stand the strain (speaking of war). The muscular giant and the

C/1



physically fit man are not the same. It is what lies under the ribs rather than what lies over them that is of value. The real essential is the engine, the part under the hood--the lungs, heart, trunk."

We know he is right, because the results that follow our method of reaching the vital methods prove it. These exercises are original. They focus the blood supply upon one part of the body at a time in a way which no other system does. For instance, to exercise the biceps or inside of upper arm, you are told by unscientific builders of health to curl the arm while standing in an erect position with dumbbells in both hands. In this way body balance is necessary, and many other muscles are called into play at the same time, which overtakes the system more than is necessary. Of course, it will develop the biceps; but it develops them into a hard unyielding mass of tissue, because the revitalized blood that should have been ready to rush in to restore the strength was lacking. With our method of reaching this same muscle, it is developed just as large, just as hard when flexed, but with this difference: The muscle when not flexed will be soft and pliable, and the blood that flows to the fatigued cells will be fresh and full of vitality. This makes the muscle elastic and quick.

The Wonder-Bells you get with this system are a pair of hollow dumbbells, weighing about six pounds each. These you can handle easily. By adding an ounce of weight each day to each bell, and skipping every other week, the weight will be so gradually increased that you will never notice it; but the cells of your body will notice it, and they will at once begin building tissue to meet this constantly increasing demand.

While there is no strain at any time in this method, inside of three months you will be exercising with bells weighing nine pounds each; in six months, twelve pounds each, and in nine months, fifteen pounds each--a weight that could not be easily handled in a dumbbell drill except by a very strong man.

Besides the exercises and the Wonder-Bells, there are special talks on health subjects seldom touched upon by other teachers, such as prana absorption, subconscious vibrations, the law of desire, the magnetism of sex, and so on--secrets of personal power that you would have to wade through volumes to find.

Knowing what this system will do for you both in a mental and physical way, we are willing for you to try it before you buy it. There is not another development course in the world you can buy on the same liberal terms. Not one cent do we ask in advance.

Instead of asking you to trust us, we trust you. If we cannot help you to bigger muscles, stronger vitality, greater strength, and a more powerful manhood, we don't want your money--and you are to be the judge as to whether you are getting your money's worth or not.



Seeing we take all the risk, and that you are not bound in any way whatever by returning the coupon below, doesn't your sense of fair play, your duty to your wife or the girl you will sometime marry, your responsibility to your children, your health, your strength, your earning capacity, your thinking power, your ambition, your desire to be a strong man among strong men, demand that you try this system while you can get it on these remarkable terms.

Don't bother to write a letter. Don't send a cent. Just fill out the coupon below, and mail it in the enclosed envelope today. All we ask is that you do it now, as this is merely an introductory offer to you and a few others, and unless the coupon is received before the date below, the system will not be sent.

Yours truly,

THE WONDER-BELL COMPANY.

This coupon will not be accepted unless received before April 1, 1919.

.....  
The Wonder-Bell Company,  
52 Francis Ave., Auburn, R. I.

Date.....

Send me the Simplex System of Mind and Body Culture and one pair of Wonder-Bells for ten days free trial. If I do not notify you by registered mail at the end of ten days (after receipt of bells and first lesson that they are unsatisfactory, you are to send the other nine lessons at regular intervals of ten days each, for which I promise to remit \$5 a month for four months--\$20 in all. The first payment is to be made two weeks after receipt of bells and first lesson, if I keep them.

Name.....

Age..... Height..... Weight.....

Home address.....  
(Street) (City) (State)

Occupation.....How long.....

Where employed.....How long.....

Reference.....