

ARTHUR F. GAY *P. C. Hotel*

Famous Athlete and Physical Culture Teacher Praises

THE PHYSICAL CULTURE HOTEL

Midwinter 1938

My dear Mr. Macfadden:—

"It has been my intention, for a long time, to tell you how much my family and I like your Physical Culture Hotel, located in Dansville, N. Y.

"My first visit to your splendid and wonderful health institution was about eight years ago, when you first opened it to the public. You began operation of this hotel of health and happiness during the depth of the depression and I have seen it grow and succeed. In fact every time the Gay family has gone there it is always well filled and I think this indicates what satisfactory results patrons and guests must derive from your physical culture methods.

"As you know, I have been a teacher of Physical Culture for over twenty years so naturally, when you took over the hotel in Dansville, which is about forty miles from Rochester, I was one of the first guests to arrive—I was overjoyed at the prospect of having an institution, conducted under your methods of Physical Culture, so nearby, and I was also anxious to look the place over and become acquainted with the staff in charge.

"Let me assure you I was most pleased with the hotel in general, the staff, the food, and the cheerful atmosphere which prevailed, on my first visit—my wife, daughter, son and I have probably returned to the Hotel more frequently than any other guest registered at the health resort. The reason is simple. We can think of no better place to go for one day, two days, a week, or longer, both from the physical and mental beneficial standpoint.

"The moment one steps into the lobby a feeling of welcome is experienced. The manager, supervisor, hostess, consultants, and the entire personnel, all have individual outstanding personalities, and each one seems just the right type to encourage the man or woman who is in ill health—and to appeal to the normally healthy person too. The entire staff is a competent group, well chosen and taught to handle their individual tasks.

"I like the locations of your hotel. Built on the side of a hill, overlooking Dansville and the beautiful valley in the distance, it affords a pleasing, restful, relaxing outlook, which one never tires of viewing.

"I have been a guest during all seasons of the year and I have never had a dull or uninteresting time. In the summer the swimming pool, volley ball court, tennis court, croquet and horse shoe pitching court, are always well occupied by guests who thoroughly enjoy these various recreations—there is always plenty of activity and life around the hotel.

"One of my favorite summer diversions is golf, and there is a splendid golf course near the hotel where one can swing the old golf club and walk over the fairways with nothing but Nature in all its glory and beauty greeting you from every direction.

"The dances and entertainments during the week, the splendid health lectures, the various games, and the big dance on Saturday night, are but a few of the many forms of amusement the Gay family from Rochester have enjoyed while staying at the Physical Culture Hotel.

"The every morning hike is another feature which is thoroughly enjoyed and of great benefit to the participants. And everyone has a swell time at the exercise and singing class held every morning but Sunday, at eleven o'clock.

"There is one more thing that is very outstanding and that is the food. I am very fastidious about my eating but after my first meal at your health institution, I have had nothing but the greatest praise for the type of food and the combinations in which it is served at Physical Culture Hotel. Every meal that I have had has been perfect. The charming and smiling hostess always escorts you to your respective place and the prompt and courteous service by the waitresses is another noticeable characteristic.

"Your rates are very moderate and I believe your hotel is one which is unequalled for restoration and preservation of health, vacations, rest, comfort, companionship and pleasing contacts. There is nothing magical about correct methods of living after a stay at the Physical Culture Hotel.

"I wish to thank you publicly for many pleasant and enjoyable hours spent at the Physical Culture Hotel and also for several thrilling trips with you in your Stinson plane."

Very sincerely,
Arthur F. Gay



Friends for 25 years—"Art" Gay (left) and Bernarr Macfadden.