

40 Breittbart Physical
Culture
3 E 14th St. New York

Dear Pal Atty

You will be surprised to hear from me from these quarters, but I started here this week. How long I shall stay I do not know as they put up a business proposition to me that will be good if they build up big enough. So far I am supposed to have a 3 year contract & part interest in the business. So far I have not signed because I have to make some other agreement on disposal of books. Engel is supposed to be a crook, anyhow I'd sooner work for a guy I know is a crook than a S. O. B. I did not know like Redmond. We intend to go into the publishing game & latter on the magazine field. If so I have you in mind as the associate editor to me & you do not have to leave where you are to be it. When we get it going, if we do, I will make arrangements with you to send in your articles and be paid for them. I will offer you two other propositions; - to write a book jointly under the authorship of Jewett & Coeller & another book entirely by yourself on a royalty basis. Even if this does not go & I do not stay here I am endeavoring to form a publishing concern of my own under the title of the Man Power Pub. Co. running from an address in Phila. I figure my time here will be well spent because Engel who owns Breittbart has some great ideas that beat any in the business for

getting names so cheap & production at less cost. I want
to know it & whether I stay or not the Man Power Pub. Co
is going through so I will hope to have something to be
able to fall back on if anything happens. I am going to
try hard not to be caught as I was at Mils, but you
know old man if it was not for Ben's sickness I
would have been alright. Even if all goes bad I will
come up to you & will still put it over. I know an awful
lot now about the game. No matter I am going to stick to
you. If these propositions go over, you share with me. There is
another magazine firm backed by the I. C. S. who talked
physical culture magazine to me, but so far they have not
decided. Heidemien did to, but between you & Earl
don't mean half he says. A so friend he is Oth, but as a business
proposition he wants all for himself. I turned all of his
proposals down flat. Now listen Oth. I do not want you to
be disappointed because I did not come to you. I appreciate
you more than I can write, but I want you to believe that
I am fighting for you as well as myself. If I succeed you will
make money, anyhow you can bank on a book by you &
I will shove that through, but, do not give what you know
away, keep it. Mils only use us for their advantage. I
turned him down on photos last week. Imagine the dirty
stunk asking me after what he did. I was arrayed to
hear yesterday Redmond had fired the advertising manager
Bob Hunter, his school day pal, the man who staved to put
the mag. on the map for him

to be ditched two weeks ago. He let the head printer go
after cheating him, & the head of the sport goods dept.
Personally I think Redmond is up against it. MacMahon
lost him a hell of a lot of money & yet he can't put his course
over to pay expenses, that is why he was so jealous & worked
himself into Mito & others out. Berry thinks he is a big
man holding my job. Imagine he is sucker enough to
try it for 35⁰⁰ a week when he knew I got 80⁰⁰. But he
has not any brains, like MacMahon, he is a copier. But
I am out to show them & I hope, ruin them. He got my two
books but I have brains enough for others.

Now old man write to me care of
Bretbart Physical Culture, 3, E. 14th St. & market
personal. Remembers I may have to fall back on you
but I am going to fight like hell for this I get all the
dope I can.

Write to me soon & I will keep in closer
touch with you on account of future intentions

With best wishes to you both

Your sincere old Pal

Gary