Finding Aid

UT Women’s Basketball and Intercollegiate Athletics Collection (Jody Conradt papers): 25 Boxes, 1 Oversized Box, 168 Folders, 429 Newsletters, 227 Photographs, 161 Media Guides, 154 Programs, 90 Newspapers, 52 Magazines, 12 Basketballs, 9 Map Case Items, 4 Wallet Cards, 3 Items of Correspondence, 3 Brochures, 2 Trading Cards, 2 Senate Resolutions, 1 Magnet, no date, 1976 - 2006

Abstract

In 1974, as one of the first major universities to move toward compliance with Title IX legislation, the University of Texas at Austin founded the Women’s Intercollegiate Athletics program. From 1976 until 2007, Jody Conradt served as the head coach for the women’s basketball program, and, with Women’s Athletics Director Donna Lopiano and Sports Information Director Chris Plonksy, was instrumental in bringing the team to prominence. The UT Women’s Basketball and Intercollegiate Athletics Collection documents this time, focusing on the development of and the publicity surrounding the women’s basketball program between 1976 and 2006. The items in this collection include newspaper articles, magazines, promotional materials, game programs, player and game statistics, photographs, commemorative game balls, and media publications put out by the Women's Intercollegiate Athletics Department.

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Preferred Citation

UT Women’s Basketball and Intercollegiate Athletics Collection, 1976-2006, H.J. Lutcher Stark Center for Physical Culture & Sports, The University of Texas at Austin. [There is no space between H.&J.]

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**Biographical Note**

Jody Conradt was born in Goldthwaite, Texas on May 13, 1941. She attended Baylor University, where she played basketball while pursuing a degree in physical education, and graduated in 1963. After completing her master’s in 1969, Conradt accepted a position as head basketball coach at Sam Houston State in Huntsville, Texas, and in 1973 became the basketball coach of the University of Texas at Arlington.

The University of Texas started the women’s athletics department in 1974, one of the first major universities to make serious moves toward complying with the recently passed Title IX law, and hired Donna Lopiano as director shortly thereafter. In 1976, upon hearing about Conradt’s success at UT Arlington, Lopiano hired Jody Conradt to

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be both the head coach of the UT women’s basketball team and the volleyball coach. Conradt worked closely with Lopiano and later Chris Plonsky, the current Women’s Athletics Director, to build the University of Texas women’s basketball program and move it into a position of prominence.

Coming from a sports journalism background, Chris Plonsky held various positions within the Women’s Athletics Department at UT, starting in 1982 as the University’s Sports Information Director. She worked alongside Lopiano and coach Conradt to document, advocate for, and promote the women’s basketball program. When Lopiano left in 1990, coach Conradt became the new UT Women’s Athletics Director, a position she held in conjunction with her role as head coach until 2001, when she resigned in order to focus on coaching. Chris Plonsky was hired as the new Women’s Athletics Director that same year.

Lopiano planned for the Women’s Basketball to be the flagship program of the Women’s Athletics Department when she hired Conradt in 1976. Facing years of underfunding and competing with the popularity of the men’s athletic programs, Lopiano and Conradt worked to develop strong support for women’s basketball within the UT fan base. By welcoming press coverage and generating marketing material that provided a personal touch to the image of the team, Conradt cultivated a dedicated fan base that helped prove the value of women’s sports in UT athletics. As a coach, Conradt encouraged her players to be competitive and to play aggressively on the court, qualities not often embraced in women’s sports. Conradt also made a point to emphasize academics when she recruited players. Her commitment to supporting academic achievement is reflected in the 99 percent graduation rate among her players.

Team rivalries developed that often became a focal point of press. One such rivalry, well documented over the course of Conradt’s career, took place between the
University of Tennessee and UT. Pat Summitt, the University of Tennessee coach, and her team enjoyed success and national prominence comparable to UT’s, and the two coaches reached similar career milestones in quick succession. Despite being rivals on the court, Pat Summit and Jody Conradt became close colleagues over the years, attending ceremonies held after their retirements that honored their respective sports careers.

During Jody Conradt’s 31-year career at the University of Texas, the program expanded significantly. Between 1978 and 1990, Conradt led the UT women’s basketball team to 183 consecutive wins against Southwest Conference teams, one of the longest winning streaks in college sports. In 1980, the team finished the season with 33 wins and only 4 losses. In 1986 the Lady Longhorns had a perfect season, winning the NCAA national championship with zero losses, the first time this had happened in NCAA history. Among the players that carried UT to victory were Anette Smith, Clarissa Davis, and Kamie Ethridge. Davis would go onto become the NCAA Tournament MVP for that year. Ethridge was voted consensus player of the year and was also honored with the Honda Broderick Cup Award as the Collegiate Women’s Athlete of the Year. Despite a major knee injury, Smith scored a formidable number of points for the team that season, becoming the all-time leading scorer in Texas Basketball history.

After UT left the Southwest Conference for the Big 12 Conference in 1996, the team regularly competed in the top ten, winning the 2002-2003 and 2003-2004 Big 12. Often compared to the Lady Longhorns of 1986, the team of the 2002-2003 season developed a devoted following. Despite opening in January ranked at number 17, they climbed the ranks toward the NCAA championship, finishing fifth in the nation. The team made it to the Final Four but fell behind in the final moments against Connecticut. That season, much like 1986, was notable for the strong team dynamic. Among the key players were Heather Schreiber, Stacy Stephens, and Jamie Carey, who started her college career at
Stanford University but transferred to UT after recovering from a serious injury. All three would go on to play professionally in the Women’s National Basketball Association.

In addition to successes in national college basketball, Conradt and her players participated in international and post-collegiate competitions. In 1987, Conradt was head coach of the gold medal winning US team in the Pan American games. Four of her students have gone on to play for the US Olympic team, twenty-eight have played professionally in the Women’s National Basketball Association, and three (Clarissa Davis, Edwina Brown, and Kamie Ethridge) have won the Wade Trophy, an honor awarded by the National Collegiate Athletic Association for the best Women’s basketball player.

Coach Conradt received many awards and honors during her professional career. In 1997, Jody Conradt became the first female coach to win 700 games. With 900 career victories, 783 of which were at UT, she has the second strongest record of any female basketball coach to date. At the end of her career, she had won the National Coach of the Year six times, been inducted into both the Naismith Memorial and Women’s Basketball halls of fame, and, in 2010, the National Association of Collegiate Women Athletics Administrators awarded her a Lifetime Achievement Award. A statue of her stands in the Frank Erwin Center.

Scope and Content

UT Women’s Basketball and Intercollegiate Athletics Collection (Jody Conradt papers): 25 Boxes, 1 Oversized Box, 168 Folders, 429 Newsletters, 227 Photographs, 161 Media Guides, 154 Programs, 90 Newspapers, 52 Magazines, 12 Basketballs, 9 Map Case Items, 4 Wallet Cards, 3 Items of Correspondence, 3 Brochures, 2 Trading Cards, 2 Senate Resolutions, 1 Magnet, no date, 1976 - 2006
The UT Women’s Basketball and Intercollegiate Athletics Collection documents the development of the women’s athletics program at UT, with a particular focus on the women’s basketball program between 1976 and 2006. The majority of the materials in the collection document the UT women’s basketball program under Jody Conradt including: notable seasons, statistics, awards, and players. Some of the player records contain FERPA protected or other sensitive information and have been redacted. The items in this collection include newspaper articles, magazines, promotional materials, game programs, player and game statistics, photographs, media publications generated by the Women's Intercollegiate Athletics Department, and commemorative game balls.

The newspaper and newsletter articles document women’s sports on the local, state, and national levels. Newsletters like True Orange report UT sports more broadly, covering the outcomes of specific games, roster and staff changes to teams, injury reports, and offseason news. Media guides provide summary information on the outcomes of individual seasons. This information includes player and staff biographies and statistics, season schedules and summaries, honors received by the team, box-scores for each game, Big 12 records, UT’s opponent information, and all-time basketball records within UT.

The Chris Plonsky series consists largely of informational and promotional materials, such as game programs and media guides, beginning in 1977 at Kent State and continuing until she left UT in 1986. Game and tournament programs provide history and statistics of the competing teams, tournament standings and brackets, season schedules, and information relating to coverage by the sports media.

Collection Arrangement
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