Miss and Mr. Pittsburgh Handsome and Ambitious

Hey guys and gals! Meet "Miss and Mr. Pittsburgh of 1953." They're vivacious Loretta Reich, South Side lovely, and 19-year-old Alex (Muscles) Pilin, the pride of Lawrenceville.

The new "King and Queen" of Pittsburgh recently were crowned at ceremonies in the Downtown YMCA. The beauteous Miss Reich, modeling a bathing suit, won out over five other finalists, while Alex, by a couple of biceps, shouldered out 23 other hopefuls.

Miss Reich, of 19 Monastery St., is a clerical worker performed as a drum major, ette and cheerleader at St. Michael's High School.

As for her marriage plans, we have sad news for muscule admirers. Here's her outlook on wedlock:

"I won't be thinking of marriage for a while yet. Twenty-three, I think, is about the right age for that."

Oh yes! For the benefit of the experts, Miss Reich is five feet, five, weighs 120 and measures a neat 34-24-34. How does she manage to come by that trim figure?

"I swim a lot and eat when I'm hungry," the South Side lovely exclaimed.

Girls, dashing Alex lives at 3932 Woolslayer Way and — in case you're interested — is single.

Currently holder of the national middle weight weightlifting record (he's pressed 275 pounds), it's easy to see how Alex's rippling physique sets feminine hearts to fluttering.

He's five feet, seven, 175 pounds and has a 30-inch waist with 45-inch chest expansion.

"Mr. Pittsburgh," who doesn't drink or smoke, represents the Pittsburgh Boy's Club weightlifting team. His ambition is to win an Olympic berth and become a world champion weightlifter.

In New York he competed last Summer in the Olympic trials and placed third in his class.

As for the future, Alex eventually wants to turn professional wrestler, but right now, he says, Uncle Sam is beckoning so he expects to be wearing a uniform soon.

By ED BELL

In the auditing department at Joseph Horne's,

Although this is the first beauty crown the lovely girl has worn, her impressive features placed her among the finalists in the Sun-Telegraph's Water Queen Contest last year.

A blue-eyed, honey blonde, she wants very much to become a model and is abundantly provided with the prerequisites — beauty of face and figure, personality and talent.

The 18-year-old Miss Reich with the loving cup awarded to her after winning the "Miss Pittsburgh of 1953" title.
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